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ARIS ENTERTAINMENT ANNOUNCES WINTUTOR 3.1; Windows Tutorial To be Bundled with MPC Wizard 2.0 and WorldView for $29.95

Aris Entertainment has announced "WinTutor 3.1," a multimedia tutorial CD ROM for Windows 3.1. Initially, "WinTutor" will be sold in a promotional bundle with two of Aris' other best selling CD ROM titles, the "MPC WIzard 2.0" and "WorldView". The "MPC Wizard 2.0" has been consistently in the top ten in CD ROM unit sales since its release, while "WorldView" was a Multimedia World's 1993 Reader's Choice award.

Aris will offer the entire bundle for $29.95. Separately, "MPC Wizard 2.0" and "WorldView" retail for $14.95 and $39.95 respectively. After the promotion, "WinTutor" will retail for $39.95.

"Multimedia tutorial disks are a wonderful educational tool," says Diane Heppting, co-founder of Aris Entertainment. "WinTutor will allow users to interact while they learn, which has proven to be far more effective than simply reading the manual. And our value pricing essentially gives the user two other best selling titles for free."

"WinTutor 3.1" is divided into 10 easy-to-use interactive lessons. "WinTutor" begins with a course introduction that describes the educational value of the series and then moves into mastering the basics of Windows. Aris Entertainment also is planning to release an update when the long awaited "Chicago" Windows 4.0 version is released in the Fall of 1994.

The "WinTutor" course outline is equivalent to two days of hands-on classroom training, and is designed to allow the user to work at his or her own pace. The lessons progressively get more advanced, each carrying the end user through an audio/visual simulation session.

Every lesson finishes with a quiz and a practice session. The quiz consists of multiple choice and true/false questions. The practice session invites the user to embark on a hands on journey of their Windows system.

The accompanying titles in the bundle include some of Aris' hottest sellers. "MPC Wizard 2.0" combines 100 MB of Windows 3.1 video and sound drivers, plus an extensive collection of multimedia clips. "WorldView" is a rich collection of 100 color photographs taken by NASA in outer space and new age music. "WorldView" also includes 25 runtime videos using the SuperMac

"CinePak" compression/decompression technology or MPEG full motion, full screen video.